

Plant-based products

Micronutrient premix
concepts for plant-based
and vegan products



Plant-based products

Micronutrient premixes for plant-based alternatives



STERNVITAMIN
Micronutrients for a Healthy Life



Folder

Find out how to close the micronutrient gap and add benefits to your plant-based alternatives

Plant-based products

SternDefenceV

Premix for plant-based drinks to support immune defence

YOUR CUSTOMERS' NEEDS:

- Increase intake of vitamins and minerals to improve immune health
- Products rich in micronutrients and botanicals, to support the immune system and reduce the risk of infections
- Consume tasty plant-based products with functional ingredients

PRODUCT HIGHLIGHTS:

- B-vitamins are essential for antibody synthesis and may act as immunomodulators
- Sea buckthorn, vitamins B₆, C, E, selenium, and zinc protect cells from oxidative stress
- Vitamin D helps to support the growth, maturation and activity of immune cells

DEVELOPED FOR PRODUCTS TARGETING:

- Students
- Professionals
- Parents
- Stressed people

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Microvitamins for a healthy life

SternVitalityV

Premix for a plant-based coffee drink to boost mental energy

YOUR CUSTOMERS' NEEDS:

- Keep mental performance throughout the day
- Relieve nervousness and stay focused
- Consume tasty plant-based products with functional ingredients

PRODUCT HIGHLIGHTS:

- Combines essential micronutrients in a plant-based product to support mental energy
- Re-energises with vitamins B₆, B₁₂, B₅, B₉, B₇, C, pantothenic acid, iodine and calcium
- Reduces tiredness and fatigue via vitamins B₆, B₁₂, B₅, C and pantothenic acid

DEVELOPED FOR PRODUCTS TARGETING:

- Professionals
- Parents
- Students

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SternBonesV

Premix for plant-based drinks to maintain healthy bones

YOUR CUSTOMERS' NEEDS:

- Stay active and mobile until old age
- Support strong bones and reduce the risk of osteoporosis
- Enjoy delicious plant-based products with functional ingredients

PRODUCT HIGHLIGHTS:

- The combination of vitamins D₃, K₂ and calcium contributes to the maintenance of healthy bones and can reduce the risk of bone fractures in older women
- Vitamins B₆, B₁₂ and folic acid play a protective role in bone health
- Contains as much calcium as 200 ml cow's milk

DEVELOPED FOR PRODUCTS TARGETING:

- Young women
- Senior women
- Vegans and consumers of plant-based products
- People with lactose intolerance

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SternHeartV

Premix for a chocolate oat drink to support heart health

YOUR CUSTOMERS' NEEDS:

- Stay active and energetic and maximise healthy years
- Support heart health and reduce risk of cardiovascular disease
- Enjoy good-tasting plant-based products with functional ingredients

PRODUCT HIGHLIGHTS:

- B-vitamins contribute to normal homocysteine metabolism, red blood cell formation, muscle function and a strong nervous system, important for a healthy heart
- Vitamin K₂ supports the function of blood vessels
- Vitamin C improves aortic elasticity and raises the "good" cholesterol (HDL) level, both important for heart health

DEVELOPED FOR PRODUCTS TARGETING:

- Athletes
- Stressed people
- Older people
- Students
- Professionals

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SternGutFeelingV

Premix for plant-based drinks to boost the gut immune system

YOUR CUSTOMERS' NEEDS:

- Stay healthy and maintain performance in stressful situations
- Consume tasty plant-based products with functional ingredients
- Increase fibre consumption to maintain gut health

PRODUCT HIGHLIGHTS:

- Combines inulin[®] with gut-supporting ingredients
- Directly supports the gut immune system through vitamins D₃, C, E, selenium, and zinc, with vitamin D also showing potential to reduce the risk of upper respiratory tract infections
- Inulin has positive effects on the gut microbiota by promoting the growth of beneficial bacteria and improving digestive functions.

DEVELOPED FOR PRODUCTS TARGETING:

- Weekend warriors
- Athletes
- Stressed-out people
- Students
- Frazzled individuals

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Premix solutions
Take a look at our ideas to get inspired for your next product development

Plant-based products

Surging appetite for plant-based products

Meeting the 'better-for-you' trend through micronutrient fortification

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Presentation

Explore the latest trends, market insights and scientific findings on micronutrients for plant-based alternatives

Plant-based products



More information



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