

Immune health

Get inspired by our
micronutrient premix
solutions

NEW



Immune Health

Micronutrient premixes for products targeting immune health

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STERNVITAMIN
Micronutrients for a Healthy Life

Folder

Find out why micronutrients are key players in the immune system

Immune Health

NEW

SternDefence Kids

Premix for ice cream to support immune defence in kids

YOUR CUSTOMERS' NEEDS:

- Parents are looking for products other than food supplements that support kids' immune systems and reduce the risk of infections
- Sweet treats such as ice creams are an integral part of kids' diets. Hence, parents are looking for healthier sweet treat options

PRODUCT HIGHLIGHTS:

- Strengthens the immune system with essential micronutrients
- Protects the cells from oxidative stress
- Supports the maintenance of mucous membranes - important for immune defence

DEVELOPED FOR PRODUCTS TARGETING:

- Children



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NEW

SternGummies

Premix for gummy supplements to support immune health

YOUR CUSTOMERS' NEEDS:

- Support the immune system with essential micronutrients
- Parents are looking for new dosage forms of food supplements that are more convenient for their children
- Gummies are a popular food supplement format with kids

PRODUCT HIGHLIGHTS:

- Strengthens the immune system and maintains immune homeostasis with essential micronutrients
- Protects the cells from oxidative stress
- Supports the maintenance of mucous membranes - important for immune defence

DEVELOPED FOR PRODUCTS TARGETING:

- Students
- Children
- Professionals
- Adults



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NEW

SternDefence Seniors

Premix for instant drink supplements to support immune defence in the elderly

YOUR CUSTOMERS' NEEDS:

- Products that are tailored to their special nutritional needs, to attain a healthy old age
- Products rich in micronutrients and botanicals, to support the immune system and reduce the risk of infections
- Food supplements that are easy to swallow, no big capsules

PRODUCT HIGHLIGHTS:

- Supports the immune system with essential micronutrients, to counteract age-related immune system decline and micronutrient deficiencies
- Sea buckthorn and lycopene to protect cells from oxidative stress
- Enhances immune cell functions and has anti-inflammatory effects through green tea extract

DEVELOPED FOR PRODUCTS TARGETING:

- Seniors



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NEW

SternGutFeeling

Premix for instant drinks to support the gut immune system

YOUR CUSTOMERS' NEEDS:

- Stay healthy and maintain performance in stressful situations
- Consume gut- and immune-supporting products with functional ingredients to achieve holistic wellbeing
- Increase fibre consumption to maintain gut health

PRODUCT HIGHLIGHTS:

- Provides the most desired benefit of a health-supporting product: strengthening the immune system
- Directly supports the gut immune system through vitamins and trace elements
- Boosts the growth of beneficial gut bacteria through short chain fructo-oligosaccharides, green tea and elderberry extract

DEVELOPED FOR PRODUCTS TARGETING:

- Weekend warriors
- Athletes
- Stressed-out people
- Students
- Frazzled individuals



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NEW

SternGutFeelingV

Premix for plant-based drinks to boost the gut immune system

YOUR CUSTOMERS' NEEDS:

- Stay healthy and maintain performance in stressful situations
- Consume tasty plant-based products with functional ingredients
- Increase fibre consumption to maintain gut health

PRODUCT HIGHLIGHTS:

- Combines immune- with gut-supporting ingredients
- Directly supports the gut immune system through vitamins D, C, E, selenium, and zinc, with vitamin B6 also showing potential to reduce the risk of upper respiratory tract infections
- Health has positive effects on the gut microbiota by promoting the growth of beneficial bacteria and improving digestive functions

DEVELOPED FOR PRODUCTS TARGETING:

- Weekend warriors
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Premix solutions

Take a look at our ideas to get inspired for your next product development

Immune Health

Micronutrient-fortified products for immune health

Global trends and market insights

STERNVITAMIN
Micronutrients for a Healthy Life



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Presentation

Explore the latest trends,
market insights and scientific
background information on
micronutrients for immunity
products

Immune Health



More information



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