



# Love Trend

## Premix for a love-energy drink with vitamins, minerals, amino acids and plant extracts

Classic energy drinks are already among the long runners in the field of trend products. A new topic for the young target group is love-energy drinks in the variants "for her" and "for him". Ingredients like guarana, damiana and ginseng promise a "stimulating" effect – already valued in early African and Latin American cultures – and are now making the product category a party topic.

**Our love-energy drink is an attractive product idea based on innovative premixes. Draw on our technical know-how for your tailor-made premix!**



Examples of product designs

**STERNVITAMIN**

Fortification for a Healthy Life

## SternVit BV

The premixes SternVit BV "for her" and SternVit BV "for him" have been developed specially for love trend products for women and men. In conjunction with our premix SternVit Energy they represent two completely new concepts for formulations.

### Natural plant extracts

For centuries, cultures in Africa and Central and South America have used certain plants from their jungles and forests as stimulants.



**Guarana** is found in the rain forests of Central and South America and contains about five times as much caffeine as coffee.



**Damiana** bears the name of St. Damian, the patron saint of pharmacists. The natural habitat of this plant extends from North America to Argentina.



**Ginseng** is native to North America and East Asia. The botanical name Panax comes from Greek and means "universal remedy".

### Note on safety

The premixes are not recommended for use in foods to be consumed by pregnant women, diabetics or children.

### Contact

For more information on these premixes and other customized combinations of micronutrients you can contact us at + 49 (0) 41 02 / 202-007. You will find further information on the Internet at [www.sternvitamin.de](http://www.sternvitamin.de)

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Organic Control Number: DE-ÖKO-070

# STERNVITAMIN

Fortification for a Healthy Life

## SternVit BV 12511 (for her) ♀

Examples of usage levels 1.6 g/200 ml (one portion)	Per portion
L-arginine hydrochloride	300 mg
Ginseng extract powder	13 mg
Damiana extract powder	250 mg
Vitamin C	12 mg*
Magnesium	56.25 mg*
Pyridoxine (vitamin B6)	0.21 mg*
Cyanocobalamin (vitamin B12)	0.375 µg*

\*15% of the recommended daily allowance (RDA), in accordance with Directive 2008/100/EC

### Possible health claims if the ingredients reach 15% of the RDA in the end product

- Magnesium, vitamin B6, vitamin B12 and vitamin C help to maintain normal energy metabolism
- Magnesium, vitamin B6, vitamin B12 and vitamin C contribute to a reduction of tiredness and fatigue
- Magnesium helps to maintain the electrolyte balance
- Vitamin B6 helps to regulate hormonal activity

## SternVit BV 12512 (for him) ♂

Examples of usage levels 0.45 g/200 ml (one portion)	Per portion
Damiana extract powder	250 mg
Guarana extract powder	70 mg
Vitamin C	12 mg*
Thiamin (vitamin B1)	0.165 mg*
Pyridoxine (vitamin B6)	0.21 mg*
Cyanocobalamin (vitamin B12)	0.375 µg*

\*15% of the recommended daily allowance (RDA), in accordance with Directive 2008/100/EC

### Possible health claims if the ingredients reach 15% of the RDA in the end product

- Thiamin, vitamin B6, vitamin B12 and vitamin C help to maintain normal energy metabolism
- Vitamin B6, vitamin B12 and vitamin C contribute to a reduction of tiredness and fatigue
- Vitamin B6 helps to regulate hormonal activity

## SternVit Energy 12560

Examples of usage levels 24 g/200 ml (one portion)	Per portion
Sodium citrate	0.39 g
Citric acid, anhydrous	1.28 g
Glucose syrup	4.35 g
Glucuronolactone	0.47 g
Taurine	0.50 g
Inositol	41 mg
Dextrose (carrier)	17.0 g
Colourants and flavourings as desired	q.s.

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